

Finley Peterson

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www.linkedin.com/in/finley--peterson • Madison, WI • Willing to Relocate

Education

University of Wisconsin-Madison - Madison, WI

Bachelor of Science: Textiles & Fashion Design, Certificates in Sustainability & Entrepreneurship May 2025

- GPA: 3.8/4.0
- Relevant coursework: Apparel Design, Fashion Illustration, Patternmaking, Textile Science
- Fashion Scholarship Fund x Kohl's 2024 Scholar - Business Strategy Discipline

Fashion Experience

Kohl's - New York, New York

Apparel Design Intern (on LC by Lauren Conrad)

June 2024 - Present

- Assist in research, trend forecasting, and development to the Lauren Conrad brand
- Sketch designs digitally with focus on stitching, details, and proportion accuracy
- Build and present well-researched capsule collection projects aimed to expand current merchandise assortments and customer relevancy for existing Kohl's brands

Helen Louise Allen Textile Collection - Madison, WI

Collections Assistant (for Inventory Project)

June 2023 - July 2023

- Collaborated with fellow assistants and inventory checkers to assess and catalogue the Historical Textile Collection's inventory; occasionally logged data in Excel
- Handled artifacts while following standard procedures with attention to detail
- Examined garments and textile artifacts for new damage, pests, and immediate dangers

Re-Wear It Wisconsin - Madison, WI

Clothing-Swap Chair

May 2022 - May 2023

- Coordinated and planned Re-Wear It Clothing Swap events to provide sustainable and free clothing to college students and community members
- Collaborated with fellow members of the Executive Board and like-minded organizations to execute the organization's mission of sustainable and circular fashion
- Hosted all Clothing Swap Events, collected and analyzed data through entrance and exit surveys, and worked with fellow volunteers to ensure organization on the floor during each event

Additional Experience

School of Human Ecology - Madison, WI

Student Ambassador

September 2022 - May 2023

- Shared a student voice and perspective at SoHE informational events
- Lead events for prospective and current students, staff, and local professionals
- Answered questions and emails from prospective students, and lead tours and shadow-visits